

FujiFilm recording media scores a knockout with new recruiting and onboarding

# The Tale Of The Tape



#### **The Problem**

Recruiting for manufacturing is no easy task. The candidate market is very tight, and the specialization and technical integration fundamental to modern manufacturing mean that each job requires highly skilled candidates that can jump into a role and begin producing immediately. A manual process for recruiting and onboarding just isn't fast enough to find, hire, and engage qualified candidates.

"Before ClearCompany, everything was manual. Basically checklists. The amount of process improvements that we were able to do because of the implementation of ClearCompany has definitely helped our department."

ClearCompany reduced FujiFilm's time to onboard by 50%.

### About the Company

Every email you send, every picture you take, every spreadsheet you fill all have one thing in common - they're made of data. With all of the data we create, the tools to backup and preserve that data are more critical than ever. That's where FujiFilm Recording Media U.S.A. comes in. The media manufacturing arm of one of the biggest names in professional and consumer imaging, FujiFilm Recording Media is a top provider of data center storage and archival solutions to a wide range of corporate customers.



"We're in manufacturing. Not a lot of manufacturing lives in our state any longer, so finding good people is difficult. We know a lot of different manufacturing companies share the fact that it's difficult to find good people."



Julie Fiore Director of Human Resources, FujiFilm Recording Media U.S.A.

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# **The Solution**

ClearCompany's tightly integrated recruiting and onboarding solutions were just what FujiFilm was looking for. Automating job posting, candidate screening, and communications saved them time, and centralizing records in comprehensive online files made organizing and managing new hires a snap.



100% of new hires onboarded using ClearCompany were satisfied or very satisfied with their experience. New hires described ClearCompany as "easy to use," "quick," and "seamless."

Most importantly, the flexibility of ClearCompany allowed them to utilize the tools they needed for their organization, without other features getting in the way. With a comprehensive, hands-on implementation to customize each client's tools, ClearCompany is the right size option for any sized company.

"We were at a high with recruitment, and a high of trying to improve our onboarding process, so we wanted to find a system that we could utilize. We looked at three or four different companies - ClearCompany was a really good match."

## **The ClearCompany Difference**

ClearCompany offers award-winning service and support to all of our customers, including comprehensive online resources and a dedicated Customer Success team. Most importantly, ClearCompany offers a variety of support options. We understand that there is no one-size-fits-all solution for support.

"Maintaining a consistent level of high-quality production is critical for manufacturers like FujiFilm. That's why they need an efficient process to get top talent hired and immediately engaged. We're proud that FujiFilm chose us to be their partner in talent."



**Christine Rose** Vice President of Customer Success, ClearCompany

#### **The Results**



With a seamless recruiting and onboarding process from ClearCompany, FujiFilm Recording Media is saving time, saving money, staying organized, and focusing on what's most important - getting their new hires on the floor, working with their teams, and making a difference.

> "We're definitely onboarding people faster than before. We don't want to take two days for people to fill out paperwork, go through their drug screen and physical - that type of stuff. We capture all of that before they even start working for us, which is a huge advantage."



"Our expectations of new hires are pretty high. We need them to come in, learn the job quickly, and get along with a very seasoned workforce. Our tenure here is 25+ years. And that's why our onboarding system is so critical."



Stephanie Parsch HR Business Partner, FujiFilm Recording Media U.S.A.

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